

Road Racing Association of Townsville

Strategic Plan May 2011

Set forth is the RRAT strategic plan that will take us into 2017 with a clear vision and defined set of goals , and a strategy on accomplishing this plan.

1. Where are we now;

2010/2011has consisted chiefly of administrative functions , including :

- Preparation of the RRAT Constitution
- Incorporation of Association
- MA/MQ Affiliation
- TMCC Separation Process
- Sponsor / Stakeholder Consultation Process
- Establishment of the RRAT web presence
- Establishment of Financial Procedures and Methodology
- Preparation of a Club Procedures Manual
- Election of an Executive and General management Committee as defined the RRAT Constitution .

We have promoted two Road Race meetings in 2011 , with approximately 60 entrants at each meeting , and indications are that these numbers will increase .

Revenue from these meetings , combined with contributions in the form of Sponsorship , have vindicated our belief that Road Racing promoted in Townsville by a Road Race specific Club is a financially viable proposition .

We should consider RRAT as an entirely new identity . As part of this we should only reflect on our history as part of the TMCC as a rich reminder of the beginnings of Road Racing in Townsville and as a guide on the pitfalls to avoid.

A. Vision

By 2017 the RRAT will :

- A.** Have remained financially independent, and accumulated significant cash reserves
- B.** Have a pool of qualified Officials to run our events .
- C.** Have sponsors approach RRAT to be involved in our meetings.
- D.** Own a Club transporter /vehicle for use at our Road Race events , and the use of the Club Secretary .
- E.** Have purchased the remaining components of the AMB timing system, and have purchased more and maintained our existing transponders as required.
- F.** Have an independent and portable timing system, with trained personnel, which can be hired out to other motor sport clubs, bringing revenue to RRAT.
- G.** Have assigned capital , to be utilised toward establishment of our own Clubhouse and facilities.

- H.** Have continued growth of our existing Junior Road Race Support program, to foster and nurture young aspiring road racers.
- I.** Be stakeholders in any motor sport complex/training facility built in greater Townsville or surrounds.

2. **Strategy:**

- A.** Promote an annual Club Championship series, with classes and rules based on national guidelines where possible. Where this is not possible, ensure clear class rules are available in the public domain, and maintain clear lines of communication for dealing with any disputes/grievance's arising from these.
- B.** Promote Marquee events - at least two or three zone events throughout the year. Promote these to encourage and foster friendships with other clubs.
- C.** Continue to build our membership base.
- D.** Strive to ensure our club has a friendly environment and encourage new members both Senior and Junior, and help those new members get the most from the club, and maximum enjoyment from their participation.
- E.** Maintain close contact with our sponsors, and ensure they are satisfied with the manner in which we utilise their funds and donations.
- F.** Ensure our pricing strategy and policy is fair and equitable to all members.
- G.** Ensure that current and incumbent committees follow this plan, and are judicious in their use of RRAT funds.
- H.** Ensure the RRAT Constitution and Club Procedures Manual are followed, reviewed and amended as necessary.
- I.** Monitor / assess and minimise risk to all participants at all events promoted by RRAT.
- J.** Continually refer to this plan, and revisit our our goals.

Signed

A handwritten signature in blue ink, appearing to read 'Glen', is written over a horizontal line.

On behalf of the RRAT Executive Committee, May 2011.